



# Herning - Big enough to matter, small enough to care



Denmark is a small and quite homogeneous country. However, though distances are short, you will find significant differences in business climate, approach to developing an area, culturally mindset and so on.

**“Where the sky is the limit”** is the motto of Herning Municipality.

Today, Herning is known as a city of trade fairs, culture, education, and events.

Herning is a young city but during the past 100 years, Herning has managed to be the provincial town in Denmark with the 3rd largest percentage growth in population.

Today, Herning city has 53.000 citizens, while Herning Municipality has around 90.000 inhabitants.

Herning is a university city with a broad range of educations in the field of engineering, health, design, entrepreneurship, and business. Herning has approximately 6.000 students currently enrolled in a vocational or higher education.



**Herning means business** and the city has a **business-driven DNA** with a **continuous focus on development**.

Textile, clean tech, food stuffs and advanced manufacturing makes Herning global.

Despite being a young city, Herning has an impressive global business presence. From humble beginnings as wool merchants, local entrepreneurs created a clothing and fabric industry that, to this day, makes the Herning-area one of Denmark’s largest hubs for fashion and textile design.

Today the region’s largest business is also in advanced manufacturing, not least in the metal industry and in clean tech.





Two of the world largest wind-turbine companies, Siemens Gamesa and Vestas are situated in our part of Jutland.

Herning is also home to the world's largest production facility for hydrogen fueling stations, Nel Hydrogen. Topsoe, which is one of the global leaders in carbon emission reduction technologies, is also in the process of building the world's largest electrolyser production facility to accelerate Power-to-X capacity.



### **Herning is the number one exhibition city in northern Europe.**

Every year many trade fairs are held at MCH Messecenter Herning. In many people's ears, MCH is synonymous with Herning.

MCH hosts large exhibitions, events and championships and has more than a million visitors annually.

Herning also boasts top level international art in the museums in Birk - the white city of Herning.

### **For more information please visit these websites**

- [international.herning.dk](https://international.herning.dk)
- [visitherning.com/press](https://visitherning.com/press)

You can also contact the communication office at city hall:

Phone: +45 22 19 49 20  
Email: [komms@herning.dk](mailto:komms@herning.dk)

### **We host international championships every year.**

Since 2007 Herning has had a focused strategy of hosting European or World Championships every year. Below is a small selection of our latest big scale events.

- 2018** IIHF Ice Hockey World Championship
- 2019** IHF World Men's Handball Championship
- 2020** EHF European Women's Handball Championship
- 2022** FEI World Championships in equestrian sports
- 2023** IHF World Women's Handball Championship

Herning is also home to some of the leading sports teams in Denmark, including the football team FC Midtjylland, the ice hockey team Herning Blue Fox and the handball team HC Midtjylland.

We hope you will spend some memorable days in Herning.

Welcome to Herning Municipality!

