## HERNING HAS AN ARTISTIC SIDE

Art and culture permeate the Herning-area.

Since the 1960's art and culture has been a key ingredient in life in Herning. What started as a vision from philanthropists is today an integrated part of the town.

In Birk, "The White City", business, education and culture melt together. Here you will find attractions such as: HEART Herning Museum of Contemporary Art, inaugurated in 2009, and designed by architect Steven Holl. HEART is - among other things - home to a large collection of works by Piero Manzoni, who was a resident artist in Herning in the 1960's. Carl-Henning Pedersen & Else Alfelts Museum, inaugurated in 1976, and home to a large collection of "Cobra"-art form the two Cobra artist who have given the museum its name. The courtyard of Angli, a former shirt factory, contains the largest ceramic artwork in Denmark. The artwork is called Fantasy Play Around the Wheel of Life and was crea-Pedersen. ted by Carl-Henning The Sculpture Park. The circular park contains thirty-six different sculptures, each given its own separate section. Designed by C. Th. Sørensen.

The Geometrical Gardens. Designed by C. Th. Sørensen. The Geometrical Gardens is a series of hedges in geometric

shapes that are juxtaposed in a design only clearly visible from the air. All shapes follow a mathematical formula. Via Design. The largest fashion and lifestyle business and design school in Scandinavia.

Department of Business Development and Technology - AU Herning. Aarhus University's center for research and higher education in Herning. Built in 1995. Attracts students from all over the world with degree programmes such as Economics and Business Administration, Global Management and Manufacturing, as well as engineering programmes within the fields of business development, electronic design and much more.

Elia. Created by the sculptor Ingvar Cronhammer Elia is the biggest sculpture in northern Europe, and provides a spectacular view.

Innovatorium. Incubator-environment for innovative entrepreneurs who wish to start their own business.

The Utzon House. Designed by the world famous architect Jørn Utzon. The house was built in 1970 and is intended to be a prototype for a schoolhouse in Birk. Today the house is a private residence.

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